

3 Pitfalls to Digital Transformation

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... and how to avoid them

Digital transformation in manufacturing is extremely complex and challenging:



Tracking of assets and sensitive raw materials



Interconnecting Supply Chains



Integrating new technology with legacy equipment, people and processes



70% of Digital Transformation Initiatives Don't Achieve Full Potential

Here are **3 ways** digital transformation projects stall out and how to beat the odds!

1.

The Forgotten Customer

Consumed by operational tactics, manufacturers can lose focus on the main driver of business – the customer.



Tip: Develop workflows to ensure critical contractual deadlines are met. Implement IoT technology to track asset location, monitor machine health, and flag minor issues before they become major problems.

3X More Likely to Achieve Targets When Prioritizing Customer Needs



2.

The Reluctant Employee

A big reason for employee resistance to new processes and technologies is change fatigue.



Tip: Train and empower employees to adopt and leverage IoT solutions to continuously monitor operational performance. We all prefer to focus on productive tasks rather than putting out fires!

Over 2/3 Confirm Enterprise-Wide Participation Is Essential



3.

The Digitally-Naïve Organization

Innovative companies implement industrial IoT technology to optimize operational efficiency.



Tip: By prioritizing technology adoption across the enterprise, organizations can connect and monitor every asset with sensors that provide AI-driven insights across even the most complex supply chains.

22.8% Revenue Boost Achieved By Top Innovators



Successful digital transformation initiatives require an organization with the foresight to automate and accommodate customer, employee and organizational factors to attain their full potential.

Learn more:
Read "Beating the Odds: Leading through Successful Digital Transformation"

